

ADV #
AGY # 1286
ORDER #
PRDCT BILL NELSON/DSCC
FLIGHT DATES AUG15/12
CITY TAX

ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL
AGY. NAME ABAR HUTTON MEDIA
CONTRACT # 6272683
BILL NELSON/DSCC
AUG21/12 WK-1
STATE TAX

REP.#
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER
CLASS: NATL. LOCAL REGIONAL

OFF.# 6556
SALESMAN #
COMMENTS: (LINE, ORDER, INVOICE)
CO-OP BILLING NEEDED
DATE AUG10/12 12.22

REP: TO LENA
FR JULIE
NEW ORDER
TTLS \$34000...18X
PLS CFM, THX 8/10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Political

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,300.00	8/15	8/15	1		WED	1
PROGRAM : GMA												
2			700A-900A	30		\$2,300.00	8/20	8/20	1		MON	1
PROGRAM : GMA												
3			1000A-1100A	30		\$600.00	8/16	8/16	1		THU	1
PROGRAM : MILLIONAIRE/FEUD												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 544

AUG10/12 12.2
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
4			1000A-1100A	30		\$600.00	8/21	8/21	1		TUE	1
PROGRAM : MILLIONAIRE/FEUD												
5			1200N-100P	30		\$1,000.00	8/16	8/16	1		THU	1
PROGRAM : NOON NEWS												
6			1200N-100P	30		\$1,000.00	8/20	8/21	2		M-TU	2
PROGRAM : NOON NEWS												
CON COM1: 1X PER DAY												
7			400P-500P	30		\$900.00	8/15	8/17	2		W,F	2
PROGRAM : DR OZ												
CON COM1: 1X PER DAY												
8			400P-500P	30		\$900.00	8/21	8/21	1		TUE	1
PROGRAM : DR OZ												
9			700P-730P	30		\$4,200.00	8/15	8/16	2		W-TH	2
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												
10			700P-730P	30		\$4,200.00	8/20	8/21	2		M-TU	2
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												
11			700P-800P	30		\$1,400.00	8/18	8/18	1		SAT	1
PROGRAM : JEOP/WHEEL												
12			600P-630P	30		\$1,600.00	8/18	8/18	1		SAT	1
PROGRAM : NEWS												
13			600P-630P	30		\$2,200.00	8/19	8/19	1		SUN	1
PROGRAM : NEWS												
14			1130P-1200M	30		\$500.00	8/19	8/19	1		SUN	1
PROGRAM : SPORTSNIGHT ON NINE												

REP HEADLINE# 6272683
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG10/12 12.2
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AUG/12 34000.00

CONTRACT TOTAL 34000.00
TOTAL SPOTS 18

MARKET TOTALS \$82,926 WFTV 41% WKMG 6% WESH 43% WOFL 7% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*